

**THIS PRIVACY POLICY FORMS PART OF OUR WEBSITE TERMS OF USE. IF YOU DO NOT AGREE WITH ANY TERM OF THIS PRIVACY POLICY, YOU MUST CEASE YOUR ACCESS OF THIS WEBSITE IMMEDIATELY.**

## **1. Definitions**

The following words and phrases have these meanings in this document:

1.1. "Personal Information" has the meaning as defined in POPI.

1.2. "POPI" means the Protection of Personal Information Act 4 of 2013.

1.3. "Process" in relation to Personal Information means to collect, organise, store, modify, retrieve, refer to, distribute, or erase, or otherwise as defined in POPI.

1.4. "Us", "we" or "our" means Back to Wood cc, a company incorporated in terms of the company laws of the Republic of South Africa.

1.5. "Site" means Internet Worldwide website at URL [www.backtowood.co.za](http://www.backtowood.co.za).

1.6. "You" or the "user" means any person who accesses the Site for any purpose.

## **2. Status and Amendments**

2.1. We respect and recognise the importance of protecting your privacy. This privacy policy statement sets out our information gathering and dissemination practices in respect of the Site.

2.2. This Website Privacy Policy forms part of the Website Terms of Use of this Site. If you do not agree with this Website Privacy Policy and the Website Terms of Use, then you may not use this Site and are required to cease doing so immediately.

2.3. We reserve the right to amend the terms and conditions of this Website Privacy Policy at any time without notice. It is your duty to be aware of the current version of this Website Privacy Policy. Please refer to the last revision number and date at the top of this document. Continued use of the Site subsequent to any amendments having been affected constitutes your acceptance of the Website Privacy Policy as amended.

## **3. Collection and Processing of Personal Information**

3.1. Where you submit Personal Information via the Site the following principles are observed in the handling of that information:

3.1.1. We will only collect Personal Information for a purpose consistent with the purpose for which it is required. The specific purpose for which information is collected will be apparent from the context in which it is requested.

3.1.2. We will only Process Personal Information in a manner that is adequate, relevant and not excessive in the context of the purpose for which it is Processed.

3.1.3. Personal Information will only be Processed for a purpose compatible with that for which it was collected, unless you have consented to an alternative purpose in writing, or we are permitted by POPI or in terms of national legislation of general application.

3.1.4. We will not disclose any Personal Information relating to you to any third party unless your prior written agreement is obtained, or we are required to do so by law.

3.1.5. We will destroy or delete any Personal Information that is no longer needed by us for the purpose it was initially collected, or subsequently Processed.

3.2. Note that, as permitted by POPI, we may use Personal Information collected to compile profiles for statistical purposes. No information contained in the profiles or statistics will be able to be linked to any specific user.

## **4. Collection of anonymous data**

4.1. We may use standard technology to collect information about the use of this Site. This technology is not able to identify individual users but simply allows us to collect statistics.

4.2. We may utilise temporary or session cookies (a cookie is a small file that is placed on your hard drive) to keep track of users' browsing habits. This allows us to track your use of this Site as well as your visits to other websites. Other websites may also use these cookies to track your browsing habits.

4.3. Cookies by themselves will not be used to identify users personally but we may use them to compile de-identified statistics relating to use of services offered or to provide us with feedback on the performance of this Site.

4.4. The following classes of information may be collected in respect of users who have enabled cookies:

4.4.1. The browser software used;

4.4.2. IP address;

4.4.3. Date and time of activities while visiting the Site;

4.4.4. URLs of internal pages visited; and

4.4.5. referring websites, search engines and the like.

4.5. If you do not wish cookies to be employed to customise your interaction with this Site, it is possible to alter the manner in which your browser handles cookies. Please note that, if this is done, certain services on the Site may not be available to you.

## **5. Security**

5.1. We will take appropriate, reasonable technical and organisational measures as required by applicable law to protect the information submitted to or collected by this Site from loss, misuse, unauthorised disclosure, alteration or destruction.

## **6. Links to other Websites**

6.1. We have no control over and accept no responsibility for the privacy practices of any third-party websites to which hyperlinks may have been provided and we strongly recommend that you review the privacy policy of any website you visit before using it further.

## **7. Queries**

7.1. If you have any queries about this Privacy Policy, please contact us by emailing us at [[backtowood@gmail.com](mailto:backtowood@gmail.com)].